

MARK BROUSSARD

Chief Operating Officer
Madisonville, LA



Strategic Asset Management Inc.

We Deliver Change!

SKILLS AND QUALIFICATIONS

21 years experience in the design and implementation of maintenance / reliability improvement initiatives, maintenance consulting, and management consulting Areas of specific functional expertise include:

- Operations Management
- Cost / Benefit Analysis
- Operational Assessment
- Project Execution
- Strategic Planning
- Resource Planning

Areas of specific technical expertise include:

- Asset Management Strategy
- Reliability Centered Maintenance
- Project Management
- Reliability Engineering
- Maintenance Strategy
- Total Productive Maintenance
- Maintenance Management
- Root Cause Failure Analysis



KEY ACCOMPLISHMENTS

Provided significant leadership or management in the following accomplishments:

- Developed Strategic Plans resulting in realization of \$500+ million economic benefits consisting of additional production revenues and operating expense reductions
- Led the development of methodologies to consistently and reliably evaluate client operations for improvement opportunities
- Developed and launched multiple consulting practices within process industries resulting in revenue streams exceeding \$7 MM annually
 - Asset Productivity Services (*Steel, Food and Beverage, and Nylon*)
 - Chemicals and Life Sciences (*Pharmaceuticals, Plastics, and Agricultural*)
 - Asset Management (*Steel, Petroleum, Automotive, and Theme Parks*)
- Executed projects resulting in \$150+MM in economic value to clients
- Developed Maintenance Technology center of excellence to improve operational efficiency, standardization, and knowledge sharing

EDUCATION & PROFESSIONAL AFFILIATIONS

- MBA Graduate Study Louisiana State University, Baton Rouge, LA
- Bachelor of Science, Mechanical Engineering University of Southwestern Louisiana, Lafayette, LA

PROFESSIONAL EXPERIENCE

- Strategic Asset Management Inc, VP Business Analysis 4 years
- Independent Consultant 2 years
- Day & Zimmermann International, VP Business Development 1 year
- Fluor Corporation 5 years
 - Managing Director - Chemicals and Life Sciences Consulting
 - Managing Director - Asset Management Consulting
 - Program Manager - Implementation Consulting
- Stewart & Stevenson, Reliability Manager 1 year
- General Dynamics, Senior Reliability Engineer 2 years
- ICI Chemicals, Plant Engineer 2 years
- Pratt & Whitney, Senior Logistics Engineer 4 years